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# Let Go



## Synopsis

Let Go is Pat Flynn's touching memoir about overcoming adversity through a commitment to pursuing your own path. Pat's story chronicles the extreme highs and lows he faced as an ambitious and hardworking architect. When his luck was down, Pat turned away from the expected path and built his own through perseverance, investment in self, and a devotion to helping others. Along the way, Pat managed to not only achieve financial success but more importantly discovered what matters most: passion and purpose. In Let Go, Pat reveals the inside story of his transformation into one of today's most beloved thought leaders in the areas of Internet business, online marketing, and lifestyle entrepreneurialism. He shares the challenges and feelings he faced as he pieced together what has become a thriving online enterprise. If you share Pat's impulse to pursue your own path, then you'll enjoy Let Go. After all, we all must confront the same risky idea if we are to unlock our true potential: letting go.

## Book Information

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## Customer Reviews

It's easy to think that all of the business gurus you see out there (and Pat would hate being called a guru!) have always been geniuses and super-human. Although Pat has certainly always been a motivated individual, I have to say that it was so great reading about his start online and the fact that he had no idea what an ebook was. (I don't know why, but that detail stuck out and made me realize, we all start from zero, essentially!) I was drawn into this story and rooting for him. It's refreshing to read such an honest book. I haven't checked out the companion videos yet, but I

thought that was a really unique approach to surprise his readers and go above and beyond what a typical author would do. My only complaint as many others have stated, is that I really wish the story would have continued on. I was hoping to hear more about Pat's journey and growth in online business, along with more lessons that he has learned along the way. (Obviously, he does a pretty good job of sharing all of that on his blog and podcast but a book about the rest of his journey would be great!) Well done, Pat! Beth Anne from brilliantbusinessmoms.com

If you've been laid off, fired, or demoted on your job, Pat's story will inspire you to look at things differently and find the silver lining in your situation. Even if you're simply unmotivated, this short story of Pat's rise from eager architect to online businessman has the potential to get you to take action. The book is admittedly short, but that doesn't diminish its powerful message. It's difficult for us as human beings to "let go" of our perceived assumptions of who we are, what we should be doing, and how our lives are suppose to turn out. Pat Flynn's message is about shifting our paradigms to take advantage of perceived failures. Rather than blaming ourselves, we should look at our situation with both stoic optimism and intense realism. Only then can we "let go" of the past and make the most of what we DO have. You can read through the book in one sitting, but it does come with other videos and resources to dig into. In short, if you're unfamiliar with Pat's story and life has gotten in the way of your "plans", read this book. It will change your paradigm and inspire you to make something GREAT happen.

I thought there would be more information on how to do what he does, but this is actually a sort of autobiography on his transition from day job to passive income expert. It was an impulse buy but very fairly priced so I don't mind that its not what I expected. The book is very short - too short really. I wanted to read more about his first months of growing success and if he had any pitfalls along the way. He seems to become so successful so quickly that I feel like it would be unfeasible to do anything like it myself. Reads a bit like "too good to be true". However, he writes his story with such transparent candor and enthusiasm that its hard NOT to be majorly inspired! Its not perfect. There is a lot of luck on his side and a privileged situation where he lived at home with his parents and was able to work on his side projects while getting paid a regular paycheck. Knowing that makes me both extremely jealous and also discouraged because I, like most other people, work 40+ hours a week and a home and family to manage and have very little free time to spare. It's hard to relate to having that kind of security while you make a transition like this. However, that doesn't mean that I can't prioritize my time. I am definitely a fan and would recommend this book to anyone

looking to break free of the "scripted" life plan we're all expected to follow. Looking forward to reading more on Pat's website!!

This book really has no unique advice. And it's short. Incredibly short. So, why did I give it a four star rating? It's emotional... Along with its "bonus" video content (more like the emotional heart of his offering), it satisfied a need to know more about who Pat Flynn is. Let Go is for people like me who've discovered Pat (I thought his SPI website), sensed and resonated with his seeming sincerity and passion, and wanted reassurance that his qualities are genuine. There are so many transparent get-rich-without-trying, internet revenue "experts" out there, and finding someone in the field you can trust is not easy. You want to make sure he's not a mirage, not just a more suave brand of scammer. What I discovered here is proof... Proof that with passion, sincerity, and a deep love, I can create something so incredible it can make my eyes water just thinking about it. Here are a few things in the book (and videos) that, as a whole, hit me hard... 1) His willingness to share embarrassing/humiliating life experiences. 2) The video interview with his Dad. This is for real. You know it's genuine. No fake pre-scripted BS. No editing. 3) The video with his wife (and eventually his kids). I saw the pride in his eyes as his wife talked. He loves his family. Deeply. I want to start over with him as my father. Dammmit. 4) The insight into those last months of daily 4am wake-ups and 2 hour train rides from living with his parents to his soon-to-be-ending job. How hard that time was, and how he sculpted his future on those rides. PS - It reminded me of a Tony Robbins story of future-mapping on a Trans-Siberian railroad journey. 5) His sharing of the small victories at the beginning, like making his first \$1.08 through ad-sense, and how he was so enthused and encouraged by it. His interpretations of things is very important. Seeing how he reacts to life opportunities is priceless. So, if you're interested in building an independent future through online ventures, I'd say follow Pat. Buy the book or not. Thanks for the insight, Pat.

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